



Agrupación Fotográfica
de La Rioja



28th 'EL RIOJA AND THE 5 SENSES' INTERNATIONAL PHOTOGRAPHY COMPETITION 2026 – RULES

The wine culture outreach programme 'El Rioja y los 5 Sentidos', in collaboration with the Caja Rioja Foundation and the La Rioja Photography Association, and with the endorsement of the La Rioja Photography Federation, is organising the INTERNATIONAL PHOTOGRAPHY COMPETITION 'EL RIOJA AND THE 5 SENSES' for its twenty-eighth edition, with the aim of promoting artistic creativity in relation to the world of wine. The jury's decision will be announced in February 2027 (the exact date will be announced in due course through the media), coinciding with the opening of the exhibition of the winning and other outstanding entries.

PARTICIPANTS

The competition is open to anyone of legal age who wishes to participate, including amateur and professional photographers of any nationality.

THEMES

General Category. The main theme of the photographs in this category will be wine in any of its aspects or forms: grape harvesting, winemaking, wineries, people, landscapes, still lifes, consumption, history, experiences, etc. In addition, the competition includes two special categories:

- The 'Miguel Ángel Robredo' Special Prize for Wine Landscape Photography, designed to recognise the best images that capture the essence of La Rioja's wine-growing landscape. This award pays tribute to the memory of Miguel Ángel Robredo, a master of La Rioja photography who elevated the landscape of our vineyards to the status of art.
- The #productoriojano category, for photographs in which wine shares the spotlight with La Rioja's agri-food products and gastronomy, in accordance with the requirements set out in these rules. *See specific section.

(*) In all cases, photographs must not include clearly identifiable trademarks.

ENTRIES

Each entrant may submit:

- 3 photographs (maximum) for the general category
- 1 additional photograph in each of the other two special categories

FORMAT AND SUBMISSION

Any technique may be used. Entries must be submitted in DIGITAL FORMAT only. The shorter side of each image must be at least 2,400 pixels, and files must be in the highest-quality JPEG format. Each image must not exceed 6 MB in size. Photographs must not have any margins, frames or borders, and must not be signed. Files must be submitted EXCLUSIVELY via the link

provided for this purpose on the website www.lariojacapital.com, in the section for the 28th 'El Rioja and the 5 Senses' Photography Competition.

Photographs that have previously won prizes or been selected for exhibition in previous editions will not be accepted. Photographs generated wholly or partly by generative artificial intelligence systems will not be accepted, nor will photographs whose composition, content or essential elements have been modified using AI-based tools. Standard technical adjustments associated with digital processing, as well as photomontage techniques, are permitted. The organisers may, at any stage of the selection process, request the RAW file, as well as any other information they deem necessary to verify the authenticity of the submitted image.

SUBMISSION OF ENTRIES

Photographs may be submitted by the methods described above from 2 October until 10:00 p.m. on 15 November 2026. The deadline is final and cannot be extended.

EXHIBITION AND OTHER ACTIVITIES

The winning entries, together with a selection of the best works, will form part of a travelling exhibition throughout 2027. A virtual catalogue will also be published on the website www.lariojacapital.com, promoted via social media and sent by post to participants. The Government of La Rioja, together with the Caja Rioja Foundation – the main partner in this initiative – will promote the exhibition as widely as possible and ensure its travelling nature across the various cultural centres operated by the Foundation throughout the region. Furthermore, efforts will be made to extend this content to other parts of the region or the country, either in full or in part, through cultural and educational programmes or tourism and regional promotion initiatives in which the exhibition can be included, in accordance with these terms and conditions and always within the framework of the call for entries.

PRIZES

In addition to the selection of finalists to take part in the 2027 exhibition, the winning entries will receive the following prize money:

First prize: 1,600 euros.

Second prize: 900 euros.

Third prize: 600 euros.

'Miguel Ángel Robredo' Special Prize for Wine Landscape Photography: 600 euros.

Category #productoriojano*: 600 euros.

The jury may, if it deems appropriate and the number and quality of entries warrant it, award up to two runners-up prizes of 200 euros each. Should the same person win prizes in several categories, the jury will award only the prize of the highest value and may reallocate the

remaining prize(s) at its discretion. These prizes will be subject to the relevant deductions in accordance with current legislation.

As the competition is recognised by the Riojan Photography Federation (E-2026-02), the winning photographs and the finalists included in the exhibition, where the photographers are members of the Federation, will receive the corresponding points towards the awards granted by the FRF.

JURY AND COMPETITION DECISION

The competition jury will be composed of professionals of recognised standing. Its decision, which will be final, will be announced through the local media, www.lariojacapital.com and social media, on a date yet to be determined in February 2027. The announcement will coincide with the opening of the 2027 travelling exhibition, at which the prizes will be awarded.

COPYRIGHT AND TERMS OF ENTRY

Participation in the competition implies authorisation for La Rioja 360 Grados Avanza, Sociedad de Promoción de La Rioja S.A.U., to reproduce, publicly communicate and disseminate the selected works exclusively within the framework of the 'El Rioja y los 5 Sentidos' International Photography Competition, its exhibition, catalogue, website, social media and other promotional activities linked to the competition, always crediting the author's name where possible.

The awarding and acceptance of any of the prizes also implies that the author grants La Rioja 360 Grados Avanza, Sociedad de Promoción de La Rioja S.A.U., the rights to reproduce, distribute, communicate to the public and adapt the winning entry, free of charge, worldwide and for the maximum period permitted by current legislation, for the purposes of institutional, agri-food, tourism and cultural promotion of La Rioja.

PARTICIPANT'S DECLARATION OF RESPONSIBILITY:

By entering, you declare that:

- You accept the terms and conditions.
- The photograph is your own original work.
- You hold all necessary rights.
- The photograph does not infringe the rights of third parties.
- The images submitted have not been generated using AI.
- You accept the decisions of the jury.
- You waive the right to lodge any claim.
- If requested, you shall provide the RAW file or other evidence to verify the authenticity of the photograph.

Entries that do not comply with the rules, breach any of their provisions or fail to complete the entry form correctly will be automatically disqualified. Furthermore, the Organisers will not return any files submitted to the competition.

The organisers have made the email address acciones@lariojaturismo.com available to participants for any enquiries relating to the competition.

**Clarification regarding the #productoriojano category*

This edition reintroduces the special prize specifically designed to encourage entries in which wine shares the spotlight with La Rioja's agri-food products and gastronomy. The aim is to promote awareness of #productoriojano as an expression of the region's identity, where produce, gastronomy, landscape and people together form its heritage.

Photographs featuring any of the following products are eligible for this category:

a) La Rioja products with a recognised quality designation

Wines

Rioja Qualified Designation of Origin (including sparkling wines)

Protected Designations of Origin

La Rioja olive oil

Rincón de Soto pears

Camerano cheese

Pedroso walnuts

Anguiano Beans

Protected Geographical Indications

Calahorra Cauliflower

Riojan chorizo

Navarre asparagus

Rioja peppers

Traditional Speciality Guaranteed

Serrano ham

Organic Farming in La Rioja

Organic Farming

Collective Trademarks

La Rioja 'Pan Sobado'

Other

La Rioja, Biosphere Reserve

b) Traditional products of La Rioja

Agri-food products traditionally associated with La Rioja which, at the time of the call for entries, do not have an official quality designation specific to the region.

This includes products recognised as characteristic of La Rioja's agri-food heritage, such as button mushrooms and other mushrooms grown in La Rioja, borage and thistle.

Excluded are generic food products or preparations which, although produced or prepared in La Rioja, are not traditional or representative of the region, as well as those already covered by any of the quality designations set out in these rules.

Basic information on data protection: the personal data collected will be processed by LA RIOJA 360 GRADOS AVANZA, SOCIEDAD DE PROMOCIÓN DE LA RIOJA, S.A.U., acting as the data controller, and will not be disclosed unless required by law. The purpose of processing this data is to manage and administer entries to the competition, as well as to communicate with participants and the winner of the competition. The legal basis for processing is the performance of the contract. You may exercise your rights as explained in the additional information on data processing. Further information on data protection is available in our privacy policy at www.lariojaturismo.com.